

Date: _____

ASSESSMENT RUBRIC FOR INFORMATIONAL WRITING

Brochure title: _____

Grade awarded: _____

Purpose	Student 1	Student 2	Student 3
Understands the purpose for writing an informational piece in a brochure			
Craft (structure, features, voice)			
Uses structure appropriate to subject, topic, and audience			
Begins writing with an opening general statement about the subject			
Concludes with a summary statement			
Is able to express ideas using own language as opposed to copying down what others say			
Is able to state information in a unique or surprising manner			
Research Skills			
Is able to locate information from a variety of sources			
Is able to interpret and talk about information found in sources in their own words			
Mechanics			
Handwriting is neat and legible			
Shows improvement in attempts at spelling words			
Uses grammatically correct language			
Shows improvement in use of punctuation			
Uses an appropriate publishing format			
Work is generally well presented			

Key: N= Not in evidence S= Showing Signs M= Mostly N/A= Not applicable

Assessment rubric adapted from *Is That a Fact* by Tony Stead (Stenhouse Publishers, 2002)