Persuasive Essay Assignment

Using specific examples of propaganda techniques from the literary text we explored and the online political advertisements, write a well-organized essay that argues in support or against the following statement:

"It is essential in a democratic society that young people and adults learn how to think, learn how to make up their minds. They must learn how to think independently, and they must learn how to think together. They must come to conclusions, but at the same time they must recognize the right of other men to come to opposite conclusions. So far as individuals are concerned, the art of democracy is the art of thinking and discussing independently together."

(Institute for Propaganda Analysis. The Fine Art of Propaganda. New York: Harcourt, Brace and Company, 1939)