

Evaluating the Products

Name: _____

Date: _____

Instructions: After viewing some of your classmate's movies, think about their work in terms of your ideas, beliefs, and feelings. Use a separate form for each evaluation.

1. What message is the public service announcement (PSA) trying to portray? Is the message persuasive?
 2. How did the producers use persuasive words and images to get across their message?
 3. If you chose this topic, list two changes you would make in the movie.
 4. How do the visual representations add meaning to the message?
 5. Discuss your impressions with another student. How do your ideas differ from that other student?

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Evaluating the Products (continued)