

An important point to remember: a review combines all the informative material of straight journalism with the pizzazz and voice of personal writing!

### **Reviews typically should include:**

- the name of what is being reviewed.
- clear identifying information (author and publisher, location of restaurant, where a film can be seen, etc.).
- a strong statement of the reviewer's overall opinion.
- specific examples that support the reviewer's opinion.
- a focus on material relevant to the particular subject of the review, such as quotations from a book; background material on an author, an actor, or a musician/musical group; comments on atmosphere and prices for a restaurant review.
- clear organization through an introduction, body paragraph(s) and a conclusion.
- a particular tone (use of humor, sarcasm, authority, etc.) and a specific writer's voice.
- use of a rating system.