PSA Production Process

Preproduction
- Outline the PSA.
- Identify key scenes and characters.
- Compose script.
- Choose any sound effects.
- Practice the script.

Production
- Set up equipment (including anything needed for sound effects).
- Record the segment in short segments.
- If working online, save often!

Postproduction
- Edit the audio as necessary.
- If working online, add any additional music or sound effects.
- Review the completed recording.
- Share the final piece with class.
- Provide a recording to be played over the school's public address system.