

Student names: _____

Teacher name: _____

PERSUASIVE WRITING ASSESSMENT

	Excellent	Good	Satisfactory	Needs Improvement
Introduction (Organization)	The introduction is inviting, states the main topic, and previews the structure of the paper.	The introduction clearly states the main topic and previews the structure of the paper, but is not particularly inviting to the reader.	The introduction states the main topic, but does not adequately preview the structure of the paper, nor is it particularly inviting to the reader.	There is no clear introduction of the main topic or structure of the paper.
Sequencing (Organization)	Details are placed in a logical order and the way they are presented effectively keeps the interest of the reader.	Details are placed in a logical order, but the way in which they are presented sometimes makes the writing less interesting.	Some details are not in a logical or expected order, and this distracts the reader.	Many details are not in a logical or expected order. There is little sense that the writing is organized.
Conclusion (Organization)	The conclusion is strong and leaves readers with a feeling that they understand what the writer is arguing for.	The conclusion is recognizable and ties up almost all the loose ends.	The conclusion is recognizable, but does not tie up several loose ends.	There is no clear conclusion. The paper just ends.
Accuracy of Facts (Content)	All supporting facts are reported accurately.	Almost all supporting facts are reported accurately.	Most supporting facts are reported accurately.	No facts are reported or most are inaccurately reported.
Commitment (Voice)	The writer successfully uses several persuasive strategies to try to show why the reader should care or want to know more about the topic.	The writer successfully uses one or two persuasive strategies to try to show why the reader should care or want to know more about the topic.	The writer attempts to make the reader care about the topic, but is not really successful.	The writer makes no attempt to make the reader care about the topic.
Cooperation	Partners successfully collaborated and cooperated with one another to write a persuasive essay.	Partners collaborated and cooperated with one another to write a persuasive essay. Partners needed minimal problem solving help from the teacher.	Partners wrote a persuasive essay together. Partners needed a great deal of help from the teacher to solve cooperation issues.	Partners were unable to successfully complete their essay. Partners had a difficult time cooperating and collaborating.