Old West License Rubric

	Exceeds Standard	Meets Standard	Below Standard
Text	Text complements and strengthens the license, colors, and images on the project.	Text is appropriate for the license, colors, or images on the project.	Text does not match the license, colors, or images on the project.
Images	Images clearly make sense with the State, colors, and text on the license.	Images are appropriate for the State, colors, or text on the license.	Images are not in keeping with the State, colors, or text on the license.
Overall Quality	The license shows conscientious, careful work and attention to detail.	The license shows thoughtful work.	The license shows sloppy or hurried work.
Information	All information that is required is included on the license.	Most of the information that is required is included on the license.	Less than half of the information that is required is included on the license.
Presentation	The student presents the 5 W's in an interesting, clear, and logical manner.	The student presents most of the 5 W's in a clear and organized manner.	The student presents very little information in an unorganized manner.

Comments:

